

Day-9

SWACHHATA HI SEVA PROGRAMME 2026

(Activity: Post Ganesh Visarjan cleanliness at banks/ ghats & surrounding areas)

Institute Name- ICAR-Indian Institute of Rice Research (ICAR-IIRR), Rajendranagar, Hyderabad, Telangana

Date-25 September 2026

Venue- Lake Pathikunta, Ganpati Bappa Nimarjanam Pond, Rajendranagar, Hyderabad, Telangana
Address: 89CR+293, Rajendra Nagar Road, Agricultural Research Institute Quarters, Rajendranagar Mandal, Hyderabad, Telangana – 500030.

As part of the Date-Wise Action Plan for Swachhata Hi Seva 2026, initiated by the Government of India, a post-Ganesh Visarjan cleanliness campaign was conducted on 25 September 2026 at Lake Pathikunta (Ganpati Bappa Nimarjanam Pond), Rajendranagar, Hyderabad.

The campaign focused on cleaning the pond premises and surrounding areas following Ganesh Visarjan, with emphasis on maintaining cleanliness, proper collection of waste and promoting responsible disposal practices. The activity also aimed to create awareness among the public about maintaining clean and hygienic public spaces after religious and community events.

The cleanliness drive was undertaken by **Dr. P. C. Latha, Dr. Shruti, Dr. Papa Rao Vaikuntapu and Mr. P. M. Chirutkar**, as part of the Swachhata Hi Seva campaign with active participation from GHMC staff, TG Police staff, and IIRR house keeping staff.

Key outcome-

The post-visarjan waste and litter in and around the designated area were cleared, contributing to a cleaner and more hygienic environment and reinforcing the message of **“Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat.”**





